

Tourism in England's Northwest

The latest news from the region's £13bn visitor economy.



NWDA provides details of £1million support package for small Cumbria businesses affected by floods

The NWDA has provided £1million for Flood Recovery Grants scheme for small businesses affected by the recent floods in Cumbria. Available from November 25th the scheme will support small and medium sized enterprises with up to 250 employees that were flooded during the heavy rains. Tourism businesses can contact Business Link Northwest for guidance and advice on the sort of help available to them.

Working with partners Cumbria Tourism, the NWDA is currently helping to develop a Cumbria Tourism Flood Response Plan in order to support the tourism industry and encourage visitors back into Cumbria.

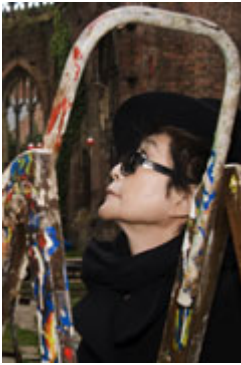
[More Information](#)



TIC Conference highlights Northwest's best

The second Northwest Tourist Information Centre Conference took place in November in Blackpool. Organised by the NWDA and the region's five tourist boards, the annual event provided an opportunity to celebrate successes and share best practice in visitor information provision across the region. This year's conference was attended by 90 representatives from the region's 68 Tourist Information Centres and included a best practice case study from Wigan TIC, currently the Northwest's Tourist Information Centre of the Year, and a keynote address from Stuart Maconie.

[More information](#)



Liverpool Biennial announces theme ' Touched' for the International exhibition

The title of the International exhibition for the 6th Liverpool Biennial International Festival of Contemporary Art, is Touched and will run from 18 September – 28 November. The announcement coincided with confirmation that Liverpool Biennial has secured £1.2 million of funding to support the 2010 event. The funding package consists of £600,000 from ERDF and £425,000 from the Northwest Regional Development Agency through Liverpool Vision. The NWDA also confirmed an additional £175,000 to support an integrated marketing campaign for the 2010 event.

[More information](#)



Penguins Go Northwest

Five penguins from across England's Northwest have gathered at Liverpool's Landmark Arena and Convention Centre. Sponsored by the NWDA, the five flightless birds are part of Go Penguins, a winter's trail of over 100 beautifully created penguins displayed throughout the city as well as Wirral and St Helens. Each of the Northwest penguins represents a different part of the region and all have been individually designed and painted by professional artists.

[More information](#)



Open Eye Gallery moves closer to Mann Island

Plans to relocate one of the region's leading visual arts venues to a new home on the Liverpool waterfront moved a step closer with a £400K funding award from the NWDA towards the construction and fit-out of new premises for the Open Eye Gallery at Mann Island. The new Gallery will be a pivotal part of the £135 million mixed-use scheme immediately to the south of the historic Pier Head, developed by Countryside Properties Ltd and Neptune Developments Ltd and designed by architects Broadway Malyan.

[More information](#)



Preston to host the UK Corporate Games 2012

In association with the 800th Anniversary of its historic Guild, Preston has been declared Host City of the 19th UK Corporate Games, Europe's largest corporate multisport festival. The 1st UK Corporate Games was staged in Milton Keynes in 1993 and since then has been held in cities throughout the length and breadth of the UK from Aberdeen to Brighton. Liverpool will host the Games in 2010 and Loughborough in 2011.

[More information](#)



Manchester submits its 2018 World Cup host city bid to FA at Wembley

A delegation headed to Wembley on November 26th to submit Manchester's World Cup host city bid to the FA. The delegation handed the bid document to the chairman of the FA, Lord David Triesman, selection panel chairman, Lord Brian Mawhinney and Andy Anson the FA's chief executive during a ceremony at Wembley. The FA will announce which of the bidding cities will form part of its 2018 FIFA World Cup bid on Wednesday 16th December. It is estimated the economic impact on the English economy from the millions of visitors could be £3.2bn. The NWDA is supporting the bids of both Manchester and Liverpool.

[More information](#)

New Appointments

Food Tourism Coordinator

Mary Houston has been appointed as Food Tourism Coordinator for the Northwest. Her role will be to promote local and regional food through tourism and hospitality businesses.

[More information](#)

NWDA Supported Events in England's Northwest

Angels of Anarchy

Until 10 Jan - Manchester Art Gallery

[Visit Website](#)

Go Penguins

Until 10 Jan - Liverpool

[Visit Website](#)

Northwest Tourism

We welcome your feedback: please contact us at the address below or by email to

Katherine.OConnor@nwda.co.uk

Cumbria Tourism

01539 822222 - www.cumbriatourism.org

Lancashire and Blackpool Tourist Board

01257 226600 - www.lancashireandblackpool.com

Marketing Manchester

0161 237 1010 - www.marketingmanchester.com

Mersey Partnership

0151 227 2727 - www.merseyside.org.uk/MOST

Visit Chester and Cheshire

01244 405600 - www.visitchesterandcheshire.co.uk

Northwest Regional Development Agency

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The Northwest Regional Development Agency works to deliver economic success in England's Northwest by building the competitiveness of businesses, people and places. The Agency is the strategic lead for tourism in the Northwest and works with the region's five tourist boards to support and grow our £13 billion visitor economy.

For more information on the work of the NWDA, visit www.nwda.co.uk

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